



Newfoundland Labrador Tourism has been one of Eric Harry Music's longest client relationships. Produced by Target Marketing of St John's Newfoundland, the projects and tv campaigns are headed by creative directors Tom Murphy and Jenny Smith.

All their spots have been so unusual, different and always pushing the envelope of creativity when it comes to advertising, it is a profound joy to be part of the creative process with Target...Heikki Kuld, the freelance producer who constantly keeps all the chaos together, Mick Griffin from Rooster, the most dedicated and talented editors imaginable who put in countless hours of re-edits. "I'm so happy to be able to contribute to these wonderful tv spots" said Eric. "It's a refreshing change to write music for visuals that are so beautiful, concepts that are so sparse and simple, and a creative team that is so dedicated and patient."