

## Hart Associates Come To Toronto

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Ohio-based Hart Associates Inc came to Toronto four times in 2008 to work with Eric Harry Music for their radio and tv spots for Promedica Health Care and Paramount Health Care.

In July, three new tv commercials were shot in Florida through Ruckus Films of Toronto. As well, Hart Inc made three 60 second radio spots as part of the campaign. Thanks to producer Kali Kyriazis from Toronto for pulling this massive effort together. All the post was completed in Toronto using Kurt Ritchie from Traffik Edit as well as Technicolor services. "Luckily, all these Toronto post houses are within walking distance of our studio" said Eric. "That way, between onlines and edit suites, the clients were able to bounce back and forth between mixes or voiceover sessions."

Thanks to Toronto singer [Laura Lynn](#) for the wonderful vocals.