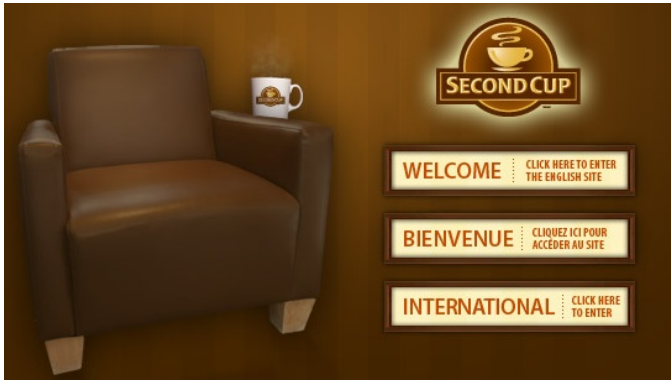


## US / Canada Casting for Second Cup

Written by Administrator

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EHM did a comprehensive voice casting North America-wide and came up with an amazing 250 male and female voices for Second Cup. "It's a new service we started offering and we're getting amazing results" said Eric Harry. "After selecting the best from the total, we were left with about fifty males and fifty females. Riddoch writer Natalie Antaya and producer Allana Lytle chose their faves from that group...then we came up with a shortlist of 3 males and 3 females". TV and Radio spots were then produced.