

Six TV Spots Completed for US Paramount Healthcare

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Paramount Health Care asked Eric Harry Music to handle the original music for their US tv and radio commercials on their latest tv campaign.

Five :15 second television spots were produced and one :30 second tv. Four :60 second radio commercials were handled by Eric Harry Music. Terrific Toronto tv and radio on-camera actors and voice talent were auditioned in Toronto for their US TV and radio commercial ads and their US announcer Paul Rensch was flown in to record the voiceovers. VO revisions were handled using ISDN phonepatch in our recording studio. André Pienaar directed the spots through Ruckus Films. Fantastic editing by Kurt Ritchie of Traffik Edit of Toronto.

Much love to producer Kali Kyriazis for being so patient and the guiding light for all of us.