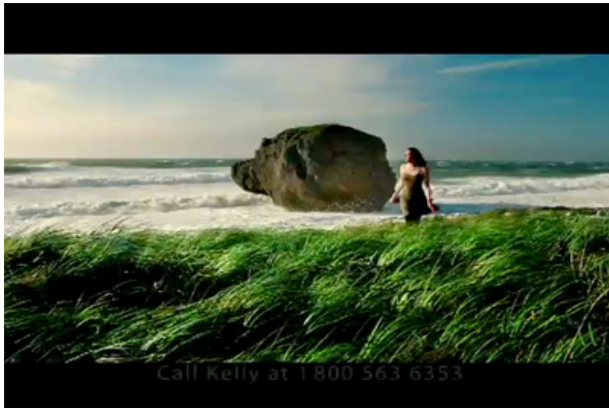


New Newfoundland Labrador Tourism Campaign Just Completed

Written by Administrator

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We've just completed another fantastic campaign for Target Marketing of St. John's Newfoundland.

Six tv spots were shot in July 2008 and we just finished the audio post on December 24th! Talk about cutting it close! Three 60 second spots were produced and three 30's. "Vikings", "Gros Morne" and "Architecture" were again, excellent examples of the quality of the creative coming from Tom Murphy and Jenny Smith...who both travelled to Toronto for the online with editor-extraordinaire Mick Griffin from Rooster.

"Target is a long-standing client of Eric Harry Music...probably ten years now" said Eric. "It's a great relationship that continues because we all love to work hard together until we absolutely love the result. That doesn't mean that we don't have to do many versions of the music...many mixes...until we feel it's right"

Kudos again to Toronto freelance producer Heikki Kuld who handled the production and shoot, amazingly...without a hitch.